



For Immediate Release

CONTACT:

Jenna Kaba, Marketing Manager

[jenna.kaba@icff.com](mailto:jenna.kaba@icff.com)

770.291.5437

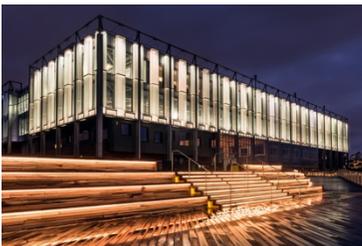
## **NYCxDESIGN Awards & ICFF Opening Party to Take place at the New Pier 17 in the Revitalized Seaport District NYC**

*Stunning views and beautiful historic surroundings take this prestigious citywide event to the next level*

**NEW YORK, NY (February 26, 2018)** – On the evening of **Monday, May 21**, world-class designers, emerging talents, the largest architectural and interior design firms and design enthusiasts from every discipline will gather to celebrate the very best in design and innovation at the NYCxDESIGN Awards & ICFF Opening Party. For the first time, the event will be held in the new Pier 17 building, the cornerstone of The Howard Hughes Corporation's revitalization of Seaport District NYC.



Now in its third year, the NYCxDESIGN Awards & Party is a highlight of NYCxDESIGN, New York City's annual celebration of design that attracts hundreds of thousands of attendees and designers from across the globe. Taking place this year from May 11-23, NYCxDESIGN showcases over a dozen design disciplines through exhibitions, installations, trade shows, panels, product launches, open studios and more across the city's five boroughs.



The NYCxDESIGN Awards honors outstanding products and projects in categories that span major areas of design, from architecture to interiors, from products to accessories, from craft to technology. Submissions are reviewed by a panel of 20+ design industry leaders. Winners represent the very best design talent produced by the world's leading center of global design. The Awards are produced by Interior Design, the industry's ultimate resource and ICFF, the global design platform for North America. The Gala Party featuring open bar, passed o'deuvres and entertainment immediately follows the awards.

New York City is home to over 50,000 designers, the most prestigious architectural and interior design firms, respected design schools, world class museums and the greatest real estate development center in the world's largest economy.

The new Pier 17, opening this summer, is part of The Howard Hughes Corporation's transformation of Seaport District NYC into a vibrant, new destination. It will feature unique cultural, dining, entertainment and retail experiences and serve as a community anchor for the rapidly growing population of Lower Manhattan.

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## Seaport District NYC

The Seaport District is New York's original commercial hub, located on the East River in Lower Manhattan with unparalleled views of the Brooklyn Bridge, Statue of Liberty and the city skyline. It is currently being revitalized by The Howard Hughes Corporation and will encompass seven buildings on several city blocks totaling more than 400,000 square feet of cutting-edge culinary, fashion, entertainment and cultural experiences, set to open in 2018. Highlights include the new Pier 17, poised to become an iconic entertainment destination with a 1.5-acre rooftop that will serve as a year-round community amenity, including a restaurant, outdoor bars and a venue for concerts and special events. Waterfront restaurants inside the building from culinary powerhouses Jean-Georges Vongerichten and the Momofuku Group led by David Chang are the first to be announced in what will become a dynamic range of dining options in the district. The Seaport District will also be home to the only U.S. location of Carla Sozzani's pioneering experiential concept store 10 Corso Como, a 50,000-square-foot food market by Jean-Georges in the restored Tin Building, live broadcast studios from ESPN and is the first Manhattan location of premier cinema operator iPic Theaters that opened fall 2016. An essential part of New York for over 300 years, the re-envisioned Seaport District will continue to function as a much-needed community anchor and a "port of discovery" for the rapidly growing population of Lower Manhattan. For additional information, visit [SeaportDistrict.NYC](http://SeaportDistrict.NYC).

## About Interior Design

Interior Design is the global, industry-leading design publication, website and events company serving the interior design, architectural and facility management audiences. For nearly 85 years, Interior Design has been the first place design professionals go for inspiration and ideas. The brand highlights the industry's most groundbreaking projects, innovative new products and brilliant people through its striking magazine, robust digital presence, and in-person experiences. [www.interiordesign.net](http://www.interiordesign.net).

For more information about the NYCxDESIGN Awards go to [NYCxDESIGNawards.com](http://NYCxDESIGNawards.com).

## About ICFF®

ICFF® is the global design platform for North America presenting what's best and what's next in furniture, seating, carpet and flooring, lighting, outdoor furniture, materials, wall coverings, accessories, textiles, kitchen and bath and fabricators, attracting nearly 900 exhibitors and 36,000 attendees from around the world. The 30<sup>th</sup> annual ICFF® in New York is scheduled for May 20-23, 2018 at New York City's Jacob K. Javits Convention Center. In its third edition, ICFF® South Florida is scheduled for December 4-6, 2018. Visit [www.icff.com](http://www.icff.com) for more information on NYC and [www.icff.com/florida](http://www.icff.com/florida) for details on South Florida.

## About NYCEDC

[New York City Economic Development Corporation](http://New York City Economic Development Corporation) (NYCEDC) is the primary vehicle for promoting economic growth in each of the five boroughs. NYCEDC's mission is to stimulate growth through expansion and redevelopment programs that encourage investment, generate prosperity and strengthen the City's competitive position. NYCEDC serves as an advocate to the business community by building relationships with companies that allow them to take advantage of New York City's many opportunities. Find us on [Facebook](https://www.facebook.com/nycedc) or follow us on [Twitter](https://twitter.com/nycedc), or visit our [blog](http://blog.nycedc.org) to learn more about NYCEDC projects and initiatives.

## About NYCxDESIGN

[NYCxDESIGN](http://NYCxDESIGN), New York City's annual celebration of design, attracts hundreds of thousands of attendees and designers from across the globe. Taking place each May—next occurring May 11–23, 2018—the event celebrates a world of design and showcases over a dozen design disciplines through exhibitions, installations, trade shows, panels, product launches, open studios, and more. And, like design itself, NYCxDESIGN is everywhere, with events taking place across the city's five boroughs. Brought to life by New York City Economic Development Corporation (NYCEDC) in conjunction with a steering committee of leading members of New York City's design community, NYCxDESIGN highlights the unique creative, cultural, educational, and economic opportunities in New York City. [NYCxDESIGN.com](http://NYCxDESIGN.com)