

contract

The Official Publishing Partner of ICFF

ICFF continues to serve the design industry by showcasing emerging talent, innovation and a world of interior products for all design disciplines. Among its 38,000 attendees the show now attracts 15,000+ commercial designers and architects. Commencing with the 2019 show, Contract Magazine is pleased to be the official publishing partner of ICFF. The brands' high-level design knowledge and notable relationships will allow for the most relatable show content, promotional resources and ability to attract the most relevant design professionals.

New for ICFF 2019

Contract Magazine



Contract May ICFF Issue—dedicated to new product introductions, design influences and what to expect at the show. Special advertorial section available to participating advertisers.

This inaugural issue will be received by 30,000 Contract readers plus on-site show distribution.

ICFF Show Directory



An exclusive directory of all exhibitors competition entrants, ICFF sessions, keynotes, and main happenings around the city. This pocket-size directory features an oversized pull-out show map and exhibitor list. Directory's will be available to all attendees upon registration and at central show entrances.

ICFF Constellation Awards

constellation awards

The ICFF Design Awards recognize products juried by seasoned architectural and interior design professionals. The jury will make selections based on the product's contribution to the field of interior design, functionality, quality and durability, aesthetics and style, and innovation.

These products have been introduced to the U.S. market and exhibited at ICFF. Exhibitors may enter products across 11 different categories for award contention.

All exhibitors will be considered for additional honors outside of the mainstay product awards, including but not limited to best booth design.

Look for entry information at contractdesign.com and ICFF.com beginning March 2019

Contract + ICFF 2019 Marketing Opportunities

(exclusive to ICFF 2019 exhibitors)



Option One

Full Page in May ICFF Issue

30,000 circ + bonus targeted distribution at show

Full Page in ICFF Show Directory—

featuring pull out Show Floor Map

Color Logo on Show Map

indicating space location

Product Inclusion in "Market Makers"

advertorial section of May ICFF Issue

Social Media Post on Contract and ICFF

Instagram Pages

total reach of 75,000 followers

Cost \$10,000

Option Two

Half Page in May ICFF Issue

30,000 circ + bonus distribution at show

Full Page in ICFF Show Directory—

featuring pull out Show Floor Map

Logo on Show Map

indicating space location

Cost \$5,000

2019 Stand Alone Rates

Full Page in Contract May Issue **\$7000**

Half Page in Contract May Issue **\$4000**

Full Page in ICFF Show Directory **\$1000**

Half Page in ICFF Show Directory **\$500**

Show Floor Video

Show floor video services will be available upon request. Speak to your sales rep about custom videos and exposure to the design industry at large.

ALL RATES ARE NET