

Ventura New York – the Dutch edition

Date: 19 – 22 May 2019 (as a part of ICFE, during NYCxDesign)

Location: Javits Convention Center, 655 West 34th Street, NY 10001



NAME OF EXHIBITOR

Hollands Licht

PARTICIPANTS

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Country

Netherlands

TITLE OF EXHIBITION

Today's Dutch Design in Lighting

Project information

Hollands Licht finds inspiration in upcoming designers who have a unique perspective on light, material and light effect. The collection consists of elegant LED fixtures with high level of light comfort, suitable for both residential and contract interiors. Together with Dutch talent Hollands Licht strives to develop timeless and functional products which subtly grasp your attention.

Made in Holland

The collection is created with the assistance of local craftsmen and social workshops. For both the material production and LED development, expertise is sought as close to home as possible. This enables to discover not only new design talent, but also the multifaceted craftsmanship within the Dutch manufacturing industry. The collaboration with local professionals limits CO2 emissions as much as possible and keeps the production process straightforward. Sustainability thrives us in our design process.

After the successful launch on home soil, Germany, England and Belgium, the brand now makes its entrance in New York with surprising novelties. During 'Ventura New York – the Dutch edition' Hollands Licht presents lighting products from Dutch designers Ernst Koning, Esther Jongsma & Sam van Gorp (Studio VANTOT), Jesse Visser, Susanne de Graef and Thier van Daalen.

Website

www.hollandslicht.eu

Instagram

<https://www.instagram.com/hollandslicht/>

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