

## **Ventura New York – the Dutch edition**

**Date:** 19 – 22 May 2019 (as a part of ICFE, during NYCxDesign)

**Location:** Javits Convention Center, 655 West 34th Street, NY 10001



### **NAME OF EXHIBITOR**

JEE-O

### **PARTICIPANTS**

JEE-O

### **Country**

Netherlands

### **TITLE OF EXHIBITION**

JEE-O presents unique bathrooms

### **Project information**

JEE-O Unique Bathrooms weds beautiful design to functionality in bathroom concepts. Extending beyond the bathroom, the designs by JEE-O also fit beautifully in the rest of the house, including the kitchen or sauna, by the swimming pool or on the beach. JEE-O has a minimalistic, innovative style with a cosmopolitan character. Bold and distinctive, yet refined: JEE-O creates concepts providing sufficient space for body and mind, always seeking an atmosphere of functional luxury.

2004 marks the birth of JEE-O, a creative concept by Lammert Moerman. The brand has grown immensely since that time; its selection of separate showers and baths, mixers and wash basins is currently available all across the globe. The JEE-O soho 01 shower won a Red Dot award and a German Design Award.

In 2016 we launched our plan to catapult JEE-O onto to the global platform of design industry, focussing on the niche market of sanitary design. Rooted in strong Dutch design and entrepreneurial tradition, with a firm position in our home market The Netherlands. We want to grow to be a true global player; in geographical footprint, the significance of our portfolio and operational capacity to deliver. Together with our partners, we want to become the leading sanitary design brand, delivering an energising experience to the people.

### **Website**

[www.jee-o.com](http://www.jee-o.com)

### **Instagram**

[www.instagram.com/jeeoworld](http://www.instagram.com/jeeoworld)

### **Facebook**

[www.facebook.com/jeeoworld](http://www.facebook.com/jeeoworld)