

## Ventura New York – the Dutch edition

**Date:** 19 – 22 May 2019 (as a part of ICFF, during NYCxDesign)

**Location:** Javits Convention Center, 655 West 34th Street, NY 10001



### **NAME EXHIBITOR**

*Cascando*

### **PARTICIPANTS**

*Leon Waltmans (managing director)*

*Matthijs ten Kleij (international sales)*

### **TITLE PRESENTATION**

*Cascando: complementing your world of work*

### **PROJECT INFO**

*The Dutch know all about flowers. So you won't be surprised when they decided to come and plant some new seeds in the USA. This time to give a fresh look at an evergreen product, an ever-growing wonder called 'Flower'. Flower wardrobe series by Dutch designer Robert Bronwasser is one of the three award winning designs proudly shown by the Dutch design brand Cascando at ICFF contract.*

*Cascando designs and manufactures authentic interior accessories, sophisticated seating elements and innovative acoustic furniture. Cascando is dedicated to complement the creation of inspiring working worlds with distinct and fresh interior products. Why?*

*Because an office is so much more than a workplace. It is a little planet, an ecosystem connecting worlds of work. With different spaces where interior design fuels people to perform their best. Cascando believes that is what great interior design is all about: helping people to feel home at work. Cause only happy people will empower a positive working culture and ignite new accomplishments.*

*Cascando believes happiness at work is essential. And every space is worth celebrating. As a person, as an employee, or as a guest. Cascando likes to prove that. With authentic interior design. By complementing inviting office worlds that empower people to interact in functional and inspirational spaces.*

*At ICFF 2019 Cascando shows three award winning designs (**all by Dutch designer Robert Bronwasser**):*

***Pillow Space:** innovative acoustic space dividers with integrated LCD screen, writing surface, shelves and even space for coats. **Pillow Space** is an **Interior Innovation Award Winner**, one of the most prestigious prizes in the international furniture business.*

***Round20 Series:** a beautiful range of mobile office products with writing surfaces (whiteboards), acoustic panels, pin boards, coat racks and display shelves. **Round 20** received a **Red Dot Design Award** for belonging to the best in product design.*

***Flower:** a simple yet superb coat stand that will entice people to hang up their coats, jackets or shawls. An elegant and sustainable evergreen, energizing the office spirit. **Interior Innovation Award Winner.***

**Cascando. Complementing by design.**

**ICFF 2019, New York, May 19 -22.**

### **WEBSITE**

[www.cascando.com](http://www.cascando.com)

### **INSTAGRAM**

<https://www.instagram.com/cascandodesign/>

### **FACEBOOK**

<https://www.facebook.com/cascando.products/>