

Ventura New York – the Dutch edition

Date: 19 – 22 May 2019 (as a part of ICFF, during NYCxDesign)

Location: Javits Convention Center, 655 West 34th Street, NY 10001



NAME OF EXHIBITOR

arianeSké

PARTICIPANTS

Janine Hulsker

Country

The Netherlands

Project information

Since 2016, arianeSké bv started presenting a furniture-line to an international audience. The inspiration for this new chair and sofa design-line came from a forgotten requirement: seating comfort.

The lack of seating comfort in the high end market was the source of inspiration to design contemporary dining chairs on which Chefs could give their guests not only good food, but also a comfortable dining experience.

These characteristics were noticed by the professional market. Reputable restaurants, some awarded with Michelin stars (amongst them the youngest Chef who ever got a Michelin Star in France, Rodolphe Pottier) have chosen arianeSké furniture.

Seating comfort did not only find its way into our dining chairs, it is also incorporated into our benches and sofas.

The Netherlands have a rich tradition in graphic design, industrial design and architecture. There are many internationally renowned Dutch creatives. Janine Hulsker followed her studies at the Royal Academy of Arts in The Hague and since 2016 she is the creative director and designer at arianeSké. In 2018 she was nominated for 2 design awards in which she recently won (February 2019) a German Design Award 2019 in the category furniture. The technical aspects of all the furniture is studied and produced by craftsmen in both Italy and Portugal, where traditions in furniture making go a long way back. New techniques in wood bending and the research of alternative materials is a specialty of arianeSké.

Website

www.arianeske.com

Instagram

www.instagram.com/arianeske/